

**Swain County
Heritage Development Initiative
Produced for the Blue Ridge
National Heritage Area
And Citizens of Swain County**

**Completed in Partnership with:
AdvantageWest
NC Department of Commerce
Partnership for the Future
Smoky Mountain Host
Swain County
Town of Bryson City
Western Carolina University**

2008 Update

Blue Ridge National Heritage Area NARRATIVE SUMMARY

Swain County is a small rural county (Pop. 13,257), but in any given summer tourist season it hosts twelve times the population of Mecklenburg County. Still, a small tax base limits city and county government to being able to provide only the basic services to its citizens and visitors. The total current county budget is only \$7.6 million dollars. Eighty-six percent of its land is owned or controlled by the Federal or State Government including the Great Smoky Mountains National Park, TVA Fontana Reservoir, Nantahala National Forest and the Cherokee Indian Reservation. Bryson City (Pop. 1,440) is the only incorporated town in Swain County excluding Cherokee on the Qualla Boundary which lies one-half in Swain and one-half in Jackson County. Numerous attractions converge on Bryson City including the Tuckasegee River, Great Smoky Mountain Railroad, the Nantahala River and Fontana Lake. It's located in the middle of the Smoky Mountains and one magazine called it the outdoor recreation capital of the Great Smokies. Fontana Lake and the Nantahala Gorge attract significant numbers of visitors for kayaking, boating and fishing. Tsali Recreation Area is part of the Nantahala National Forest and boasts of 18 miles of horseback, hiking and mountain biking trails. Over 80,000 visitors frequent this site each year.

In the fall of 2004 the Blue Ridge National Heritage Area challenged Swain County to develop a collaborative community-driven heritage product development plan identifying sustainable projects that conserve and celebrate the unique natural, cultural, historic, recreation and agricultural resources of the county, its national treasures and its place as a defining landscape in US history. With technical assistance from Western Carolina University and Smoky Mountain Host, Swain County and Bryson City formulated a 17M heritage investment plan for heritage tourism development in Swain County.

The Swain County Heritage Development Council, a group of committed and engaged community members, met regularly for approximately five months to review existing community plans, set goals the county's planning process and approach to heritage tourism development, build an inventory of heritage sites and attractions which correlate with the thematic areas identified in the BRNHA legislation including Music, Craft, Cherokee, Natural and Historic Sites, Agriculture and Scots-Irish., present PowerPoint presentation to community and civic groups designed to share information about heritage tourism trends and economic impact and the Blue Ridge National Heritage Area, conduct focus groups and assimilate findings into an actionable plan for the community.

The Bryson City and Swain County Heritage Tourism Development Plan is an integrated approach to developing infrastructure, programs, and community capacity building. The Heritage Plan identifies specific projects that build the public infrastructure necessary to stimulate private investment and coordinates opportunities for partnership and collaboration. The Plan addresses small business development, entrepreneurship, youth leadership, sustainability, and includes initiatives from downtown revitalization to greenways along the Tuckasegee River.

SWAIN COUNTY HERITAGE COUNCIL

<u>Name</u>	<u>Affiliation</u>	<u>Contact Information</u>
1. Gwen Bushyhead	Swain Co. Chamber P.O. Box 509 Bryson City, NC 28713	828.488.3681 chamber@greatsmokies.com
2. Brad Walker	Bryson City Planning Board P.O. Box 1566 Bryson City, NC 28713	828.497.0400 raganhgm@aol.com
3. Ken Mills	Swain County EDC P.O. Box 2321 Bryson City, NC 28713	828.488.9273 kenmillsedc@yahoo.com
4. Kim Wagner	Nantahala Village 9400 Highway 19 West Bryson City, NC 28713	828.488.2826 kwagner@nvnc.com
5. Bill Schutters	Partnership for the Future P.O. Box 721 Bryson City, NC 28713	828.488.0454 BrysonSwainBill@aol.com
6. Ben Bushyhead	Eastern Band of Cherokee Indians 777 Arlington Avenue Bryson City, NC 28713	(828) 497-8133 broben2@juno.com
7. Kevin King	Swain County Manager P.O. Box 2321 Bryson City, NC 28713	828.488.9273 kking1@swaincounty.org
8. Glen Jones	Swain County Commission P.O. Box 2321 Bryson City, NC 28713	828.488.9273 glen.jones34@verizon.net
9. Eugenia Johnson	Swain Co. Center / Arts 1415 Fontana Road Bryson City, NC 28713	828.488.7843 Eugenia@dnet.net
10. David Monteith	Lemons Branch Road Bryson City, NC 28713	(828) 488-4122 monteithdavid@hotmail.com
11. Theresa Hancock and Christy Birchfield	Mountain Made Mostly POB 1807 Bryson City, NC 28713	828.488.0454 christybir@yahoo.com

**Blue Ridge National Heritage Area
SWAIN COUNTY PROJECT SUMMARY CHART**

Initiative Name	Estimated Costs
E-community/E-commerce	56,000
Tuckasegee River Revitalization	221,000
Fontana Lake	635,000
Parking Decks	4,023,000
Expand Downtown Streetscape	1,700,800
Public Restroom Master Plan	80,000
Swain Heritage Museum	7,512,000
Main Street Program	10,800
Historic Designation for Downtown	\$12,000
Visitor Information Kiosks (Satellite Chambers)	\$50,000
Unified Signage Program and Beautification Commission	\$25,000
Community Building Renovation	\$75,000
Smoky Mountain Community Theatre Renovation	300,000
Gateway Community Partnership	No cost associated

Countywide Heritage Trail and Outdoor Museum	92,000
Public Market and Entertainment Venues	12,800
Festival Management	41,350
Transportation Improvement Plan	850,000
Nantahala River Complex	25,000
New Generation Youth Center	140,000
Arts and Crafts Education Center	\$150,000
Old Swain County Courthouse Welcome Center Project	\$405,778
Oconaluftee Visitor Center Expansion and New Exhibits	\$3,000,000
Visitors Information Center	\$1,000,000
TOTAL COST	\$20,417,528

**Blue Ridge National Heritage Area
PRIORITY INITIATIVE WORKSHEET**

Initiative Title:	Downtown Bryson City Streetscape
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Person/Organization Responsible:	Cost to Implement:	Estimated Time to Complete:
Larry Callicut Town of Bryson City	\$1,654,020	6 years

Project Goal and Narrative	Continue downtown Bryson City Streetscape project phases until the entire city limit is complete. Encourage Bryson City property holders to integrate their design with streetscape Add Old English style telephone booths that would have direct connections to lodging, restaurants and event venues.
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Action Items:	Resources Required:	Who's Responsible:
Phase One: Everett Street	\$500,000	Received
Traffic light at the square	\$50,000	Received
Phase Two: Main Street (Veterans Blvd. to Everett)	\$313,356	Larry Callicut
Phase Three: Main Street (Everett to Franklin)	\$ 346,476	Larry Callicut
Phase Four: Priority 1 – Mitchell Street (Slope to Everett)	\$122,000	Received
Priority 2 – Bryson Street (Everett to Collins)	\$200,269	Larry Callicut
Priority 3 – Walkway along Railroad	NA	GSMRR
Priority 4 – Collins Street (Bryson to Depot)	\$83,708	Larry Callicut
Priority 5 – Slope Street (Mitchell to Railroad)	\$110,301	Larry Callicut
Priority 6 - Bryson Street (Collins to Island Park)	\$146,336	Larry Callicut
Priority 7 – Ramseur Street (Bryson to Depot)	\$70,891	Larry Callicut
Priority 8 – Depot Street-Everett St. to Collins St	\$168,330	Applied For

Status:	\$500,000 grant from DOT received for Everett Street and for Mitchell Street (Slope to Everett). A grant has been applied for-Depot Street-Everett St. to Collins St.
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**Blue Ridge National Heritage Area
PRIORITY INITIATIVE WORKSHEET**

Initiative Title:	Smoky Mountains Community Theatre
Goal:	Renovate the Smoky Mountain Community Theatre, a historic building on Main Street maintaining the historical character while meeting ADA guidelines, bringing the building fully up to code, and improving the space for community theater productions.

Project Narrative:	<p>Smoky Mountain Community Theatre, a 501c3 non-profit, has a 24-year history of producing successful plays, averaging 4 per year, with many involving children. It operates in the old Gem movie theater, which it has owned outright since 2001. The following areas need to be addressed in renovation: heating and cooling, electrical, reorganization of spaces, ADA and local building code compliance, walls and flooring, stage lighting and sound system, historically accurate signage and seating, plumbing and bathrooms, updated stage and dressing rooms.</p> <p>The facility has historically been used by a number of groups in the county: State of Franklin Senior Center, Smoky Mountain Music Association, Mountain Discovery Charter School, as well as local groups raising money for charitable causes such as cancer.</p> <p>Smoky Mountain Community Theatre has a special interest in producing authentic Appalachian plays by local playwrights, and plans to develop a signature production that tells a local story and can be performed yearly.</p>
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Person/Organization Responsible:	Cost	Estimated Time to Complete:
Smoky Mountain Community Theatre Board of Directors	\$350,000	2 years

Action Items:	Resources Required:	Who's Responsible:
Restore/renovate building <ul style="list-style-type: none"> • Phase 1: Program requirements generated from user groups; create schematic design; create capital campaign; apply for grants; produce construction documents. • Phase 2: Renovations of heating & cooling, electrical, ADA & code compliance, refinish wall & floors. • Phase 3: Renovations of lighting, sound, exterior signage, and seating. • Phase 4: Renovations of plumbing, stage, and dressing area. 	\$30,000 \$90,000 \$60,000 \$90,000	
Seek historic designation	\$4,000	
Create Master Plan for bldg use/ restoration	\$10,000	
Expand use as venue for tradition- al music	\$1,000	
Produce historical drama on GSMNP & Fontana Dam	\$11,000	
Use building for presentation of classic movies	\$8,000	
Status:	Currently in fundraising mode, with local challenge grant of \$50,000 identified.	

**Blue Ridge National Heritage Area
PRIORITY INITIATIVE WORKSHEET**

Initiative Title:	E- Community E-Commerce Website
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Project Narrative:	<p>The internet provides us with the ability to communicate with the world from our own home town. We seek to capitalize on this opportunity to use technology for efficiency, education and exposure.</p> <p>Action Items include creating a unified single port of entry website that would then link to a variety of venues, attractions, resources and information. Included would be access to a regularly updated data base of demographics and vital information about Swain County. The information could be used by business recruiters, grant writers and the general public. Other Action Items are the continued funding and promotion to local businesses of the Technology Center located at the middle school. Computer training, brochure layout and design, website development and PowerPoint presentation development are some of the services that are available.</p>
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Person/Organization Responsible:	Cost to Implement:	Estimated Time to Complete:
John Tyndahl	\$75,000	One year

Action Items:	Resources Required:	Who's Responsible:
Portal Website	\$30,000	John Tyndahl
Fund and promote Technology Center at Swain Middle School as a resource for local businesses, computer training, brochure layout and design, website development.	\$25,000	Leonard Winchester
Use E-commerce to expand craft community sales	\$5,000	Kevin Beauchesne
Increase cell phone access for tourists		Ken Mills
Expand high speed internet access including D.T. Wi-Fi		John Tyndahl
Create a website coordinator position (see 20d)	\$15,000/yr	Brad Walker

Status:	Proposal is available
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Blue Ridge National Heritage Area PRIORITY INITIATIVE WORKSHEET

Initiative Title:	Tuckasegee River Revitalization
Goal:	Develop a comprehensive approach to Tuckasegee River Revitalization

Project Goal and Narrative:	<p>The Tuckasegee River runs right through the middle of Bryson City and provides an opportunity for economic development and environmental stewardship. There are at least six entities working on projects related to the Tuckasegee River. One of the first Action Items is to bring these groups together to coordinate their efforts and build synergy into river related projects. Other Action Items include initiating/expanding various water quality protection and appearance projects such as water sampling and community clean-up days. These activities create a good environment for expansion of recreational and educational opportunities on and around the water. In designing a Riverview Pedestrian Pathway attention will be given to providing easy access to the river and markers at historical nodes along the route. Island Park is an important node that is currently undergoing a \$100,000 face-lift. Future phases of this project include replacing a narrow swinging bridge with a steel-frame bridge and expanding parking and making public rest rooms available.</p> <p>A comprehensive approach to the Tuckasegee revitalization includes cooperation between the various groups working on river projects including the Tuckasegee Riverview Trail, Island Park, Deep Creek Trail, Governors Island Park and Trail (Kituwah Trail), and Project 288. The purpose of the initiative is to make the Tuckasegee River a community focal point integrating wayside exhibits and interpretive areas, historical markers, and unified signage. Other facets of this effort include interpreting the Iron foot legend at Island Park, purchase and restoration of the Sugar Fork Bridge, water quality protection and appearance (Clean-up) of the Tuckasegee River, recreational and educational opportunities for river users and improved access to the river. The Tuckasegee River Trail is network of trails, boardwalks, fishing and boating access points, heritage sites, and recreational programs.</p>
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Person/Organization Responsible:	Cost to Implement:	Estimated Time to Complete:
Bunny Johns	\$221,000	Five years

Action Items:	Resources Required:	Who's Responsible:
Create a coalition of groups working on water projects.	\$1,000	David Monteith
Expand effort to improve and protect water quality and appearance.	\$4,000	Roger Clapp
Expand education and recreation opportunities on/around river (e.g. 288, Horse rink, etc)	\$8,000	Bill Schutters
Study waterways for potential trout delayed harvest	\$1,000	Bill Schutters
Complete Phase I of Island Park project	\$107,000	Ken Mills
Phase II of Island Park- bridge replacement	\$100,000	Ken Mills
Swain County link to the Cherokee Heritage Trail	\$2,000	Ken Mills

Status:	Concept
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**Blue Ridge National Heritage Area
PRIORITY INITIATIVE WORKSHEET**

Initiative Title:	Gateway Community Partnership
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Project Goal and Narrative:	Form Strategic Partnerships with the Great Smoky Mountains National Park, the United States Forest Service and the Eastern Band of the Cherokee Indians to determine areas of common interest and accomplish common goals such as hosting significant staging areas w/n the downtown, concessions, wayside exhibition, and recreation opportunities
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Person/Organization Responsible:	Cost to Implement:	Estimated Time to Complete:
Swain County-Ken Mills	307,000	Ongoing

Action Items:	Resources Required:	Who's Responsible:
Form Cooperation Committee w/ EBCI		Ken Mills
Community Education Project with Ed McMahan	\$5,000	EBCI
Expand the Mountain Farm Museum	\$75,000	Ken Mills
Review GSMNP development mandates		Ken Mills
Laurel Creek Picnic Area w/n GSMNP	\$50,000	David Monteith
Primitive Campsites around Lake Fontana	\$50,000	David Monteith
Develop a Campground at 288 Boat Dock	\$125,000	David Monteith
Create multi-county kiosk information centers. Develop working partnerships with the NPS, USFS, neighboring counties and states to establish join informational center within the national park and at regional visitors centers such as Deep Creek, Oconoluftee Visitors Center, Mingus Mill, Cherokee, Gatlinburg, Pigeon Forge, SMH Visitors Center, Maggie Valley, Highlands, and BR Parkway		
Use Appalachian Trail to help promote Swain County	\$2,000	Chamber/TDA

Status:	Cooperative Committee has been established. Ken Mills, Chrissy Arch and Mary Jane Ferguson as members
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**Blue Ridge National Heritage Area
PRIORITY INITIATIVE WORKSHEET**

Initiative Title:	Nantahala River Complex
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Project Goal and Narrative:	In process with USFS
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Person/Organization Responsible:	Cost to Implement:	Estimated Time to Complete:

Action Items:	Resources Required:	Who's Responsible:
Review/use USFS Nantahala Area development plan		Mike Wilkens, USFS District Ranger
Forest Service Plan for Nantahala River Complex <ul style="list-style-type: none"> ▪ Commercial Take-out upgrade ▪ Winding Stair Parking Area ▪ Finger Lake Area of Fontana Lake - Port-a-john and trail and parking upgrade 		

Performance Measures:	
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Status:	
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**Blue Ridge National Heritage Area
PRIORITY INITIATIVE WORKSHEET**

Initiative Title:	Festival Management
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Goal:	Increase the length of stay of traveling public by enhancing and expanding existing festivals, creating new events and implementing a “festival central” approach to marketing and promotion.
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Project Narrative:	<p>Festivals play an important role in celebrating Swain County’s unique heritage. Residents and visitors gather to hear old-time music, watch demonstrations of craft and agricultural skills and keep alive Cherokee and Scot-Irish culture. Currently, these events are sponsored by both non-profit and for-profit organizations. Improving existing events and adding others would enhance the visitor experience and offer more opportunities for local involvement.</p> <p>A staff person dedicated to festival management and promotion would coordinate corporate sponsorship, develop comprehensive vendor information, provide advertising and public relations expertise and recruit volunteer support.</p> <p><u>Enhance and Expand Existing Festivals:</u> Strawberry Jam, Heritage Festival, Freedom Fest, Fireman's Day, Rail Fest, Fiddlers Convention, Timber Fest, Everett Street Trick or Treat, Christmas Parade, Spirit of Christmas, Festivals in the Park (Women’s Work and Mountain Life), Darnell Farm Festivals (Antique Tractor festival, Fiddlers Convention, Strawberry Jam, Chili Cook-off, Inspiration Park Singing in the Smokies, Outdoor Adventure Festival, and Halloween.</p> <p><u>Develop New Festivals:</u> Trout, Story Telling, Moonshine and Ramp,</p>
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Person/Organization Responsible:	Cost to Implement:	Estimated Time to Complete:
Chamber/TDA	\$51,350	One year

Action Items:	Resources Required:	Who’s Responsible:
Hire events coordinator	\$25,000	Chamber/TDA
Implement "festival central" marketing approach	\$12,000	Chamber/TDA
Publish a calendar of events posted by time of year to maximize use of marketing materials used by local businesses	\$5,000	Chamber/TDA
Use website coordinator to keep web pages updated	\$3,000	Chamber/TDA
Develop temporary signage for festivals located on Hwy 74	\$700	Chamber/TDA
Frontline staff hospitality training	\$650	Chamber/TDA

**Blue Ridge National Heritage Area
PRIORITY INITIATIVE WORKSHEET**

Initiative Title:	Fontana Lake
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Goal:	Maximize the Economic Impact Potential of Fontana Lake
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Project Narrative:	<p>Fontana Lake begins at the mouth of the Tuckasegee River just a few miles west of Bryson City. This man-made reservoir is the largest of its kind in the United States east of the Mississippi River. Its huge dam has the potential to become a tourist destination.</p> <p>A feasibility study is needed to determine concessionary opportunities for entrepreneurs such as quality primitive campsites, guided fishing and hiking tours. These concessions will help make the lake a destination for visitors.</p> <p>In addition, a county-run campground and additional interpretive sites on the 100-acre TVA-owned property adjacent to the existing 288-boat ramp project site is needed to improve use of the lake.</p> <p>A project that is in its third year of planning is implementation of an ordinance to require house boats to store and pump out their septage waste. This project will begin implementation in November 2004.</p> <p>With 240 miles of shoreline and depths of over 400 feet, Fontana Lake offers exceptional fishing including bass, walleye and muskie. Because it is mostly surrounded by the Great Smoky Mountains National Park and the Nantahala National Forest, the scenery is mostly undisturbed. Various groups have held successful fishing tournaments on the lake; however, it would be advantageous to have a well sponsored, widely promoted annual tournament that would attract media attention as well as participants.</p>
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Person/Organization Responsible:	Cost to Implement:	Estimated Time to Complete:
Lake Users Association	\$145,800	Two years

Action Items:	Resources Required:	Who's Responsible:
Create Website to promote boat and houseboat rentals, camping, and fishing opportunities	\$2500	Partnership
Conduct concessionary feasibility study	\$15,000	Partnership
288 Campground and facilities	\$125,000	Partnership
Clean up lake through Fontana Waste Project	\$620,000	Funded
Establish an annual fishing tournament	\$800	Harrah's, EBCI
Form Marina Operators Cooperative		Partnership
Develop Marketing Material	\$2500	Partnership

**Blue Ridge National Heritage Area
PRIORITY INITIATIVE WORKSHEET**

Initiative Title:	Cultural Heritage Trail and Outdoor Museum Master-plan
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Project Narrative:	Use outdoor art, sculpture, wayside exhibits and interpretation, historical markers and unified signage to tell local history incorporating historical characters and natural history. Include flora, and fauna identification and interpretation. The Heritage Trail should include consideration of the following sites and events: a) Battle of Deep Creek, b) Kephart places; lived, wrote, died and grave, c) Road to Nowhere, d) sites within GSMNP, e) Deep Creek, f) Noland Creek, g) Hazel Creek, h) Old 288, i) Island Park, j) Governors Island/Kituwah, k) William Bartrum visit to Wayah Bald, l) Needmore removal, m) Fontana Lake/drowned towns (at marinas), n) North Carolina sections of Appalachian Trail, o) Nantahala Gorge, p) Hewetts Limestone, q) Indian caves, r) Lauada, Clingman's Dome, s) Trail of Tears Holding dock (Almond Boat dock).
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Person/Organization Responsible:	Cost to Implement:	Estimated Time to Complete:
Great Smoky Mountains Heritage Museum	\$142,000	3 years

Action Items:	Resources Required:	Who's Responsible:
Outdoor museum master plan	\$15,000	Museum/Chamber
Use art, sculpture & wayside exhibits to tell local history	\$100,000	Museum/Chamber
Purchase public art from local contest	\$12,000	Museum/Chamber
Paint Murals inside Administration Building	\$10,000	Museum/Chamber
Create "History Prelude" at Co Admin Bldg	\$5,000	Museum/Chamber

Status:	Concept
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**Blue Ridge National Heritage Area
PRIORITY INITIATIVE WORKSHEET**

Initiative Title:	Visitor Information Kiosks (Satellite Chambers):
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Project Goal and Narrative:	Local information kiosks serve as satellite chambers at strategic locations throughout the county including the Train Depot, Nantahala Gorge, Governors Island, Tsali Overlook, Town Square, Caboose, and Ferebee Park to inform visitors about local attraction, where the stores are located and information about Bryson City and Swain County and surrounding areas.
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Person/Organization Responsible:	Cost to Implement:	Estimated Time to Complete:
Swain County	\$36,000	Two years

Action Items:	Resources Required:	Who's Responsible:
County Kiosks per location	\$6,000	Ken Mills

Status:	Governors Island kiosk completed \$32,000
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Blue Ridge National Heritage Area PRIORITY INITIATIVE WORKSHEET

Initiative Title:	Main Street Program
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Project Narrative:	<p>The National Main Street program mission is to empower people, organizations and communities to achieve ongoing downtown and neighborhood district revitalization based upon the principles of self-determination, resource conservation and incremental transformation represented through the comprehensive Main Street approach.</p> <p>Main Street Four-Point Approach is a comprehensive revitalization process designed to improve all aspects of the downtown, producing both intangible and tangible benefits. Improving economic management, strengthening public participation and making downtown a fun place to visit are as critical to Main Street's future as recruiting new businesses, rehabilitating buildings and expanding parking. Building on downtown's inherent assets-rich architecture, personal service and traditional values-the Main Street approach has rekindled entrepreneurship, downtown cooperation and civic concern. It has earned national recognition as a practical strategy appropriately scaled to a community's local resources and conditions. Four elements are combined to create a well-balanced program.</p> <p><u>ORGANIZATION:</u> Building partnerships to create a consistent revitalization program and develop effective management and leadership downtown. Diverse groups-merchants, bankers, public officials, the chamber of commerce and civic groups-must work together to improve downtown.</p> <p><u>PROMOTION:</u> Reestablishing downtown as a compelling place for shoppers, investors and visitors. This means not only improving sales but also rekindling community excitement and involvement. Promotion ranges from street festivals to retail merchandising, from community education to aggressive public relations.</p> <p><u>DESIGN:</u> Enhancing the visual quality of the downtown. Attention must be given to the elements of the downtown environment-not just buildings and storefronts but also public improvements, rear entries, signs, landscaping, window displays and graphic materials.</p> <p><u>ECONOMIC RESTRUCTURING:</u> Strengthening the existing economic assets of the business district while diversifying its economic base. Activities include market analysis to understand the changing market place; adaptive reuse of vacant structures as entertainment or cultural facilities; and sharpening the competitiveness of Main Street's traditional merchants</p>
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Person/Organization Responsible:	Cost to Implement:	Estimated Time to Complete:
Town of Bryson City	\$10,800	One year

Action Items:	Resources Required:	Who's Responsible:
Complete Application for Main Street Program	\$800	Bill Schutters
Part time staff position	\$10,000	Bill Schutters

**Blue Ridge National Heritage Area
PRIORITY INITIATIVE WORKSHEET**

Initiative Title:	Historic Designation for Bryson City
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Goal:	Seek a Historic Designation for the Downtown and for all historic buildings eligibly for inclusion on the National Register of Historic Places
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Project Narrative:	<p>In conjunction with the Heritage Tourism Development Plan, an initial reconnaissance survey of historic sites, buildings, and districts in Swain County was prepared in cooperation with the State Historic Preservation Office. Subsequently, the National Register approved the entire downtown business district of Bryson City for addition to the Study List, the first step in the listing process. The next step is preparation of a formal nomination document that describes and evaluates the proposed district and its history. Because of the complexity of technical requirements and standards of documentation, most nominations are prepared by historians or architectural historians experienced in the nominating process. Listing in the National Register can generate substantial benefits for property owners including protection from adverse effects of state and federal projects and a federal income tax credit of twenty-percent for the rehabilitation of income producing properties (commercial or residential rental). Taxpayers that receive the federal income tax credit are allowed to take a twenty-percent credit against North Carolina income taxes. Likewise, a state credit of thirty-percent of the cost of qualifying rehabilitations offers aid to owners of non-income producing historic structures. The Town's leadership in seeking National Register designation for the Downtown Bryson City business district will provide benefits to business and property owners in the area stimulating growth and redevelopment.</p>
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Person/Organization Responsible:	Cost to Implement:	Estimated Time to Complete:
Town of Bryson City	\$14,500	One year

Action Items:	Resources Required:	Who's Responsible:
Prepare technical application for the National Register nomination for the downtown business district	\$10,000	Town of Bryson
Establish a Historic Preservation Commission	\$1,000	Town Planning Board
Engage community to establish restoration standards	\$3,000	Town Planning Board
Contract with Dept of Cultural resources to conduct a wind shield survey of historic sites in the county	\$500	Town Planning Board
Promote Façade Restoration. Façade revolving loan fund information sessions for downtown property owners to discuss downtown redevelopment and the availability of low interest loans up to \$25,000 for building restoration	NA	Town Planning Board

Project Narrative:	<p>In 2002 the Swain County Commissioners established a task force to develop content and exhibition strategies for the Great Smoky Mountains Heritage Museum housed in the circa 1908 historic county courthouse. The museum is positioned as the cornerstone of a renaissance revitalization strategy for downtown Bryson City and will provide both a mechanism to sustain a living mountain culture and share these traditions with the traveling public. The task force envisions the museum as a significant southeastern attraction and jumping off place that will take visitors to every corner of Swain County. They may choose to learn more about a natural feature, Cherokee or Scots Irish heritage, local arts & crafts, old time farming or traditional music. Because square footage at the museum will be limited, few artifacts will be displayed. Local merchants will be encouraged to feature heritage displays in their store windows. The museum will need a storefront as a museum store. This facility is planned to celebrate mountain life and educate visitors, schoolchildren and residents alike about our mountain culture and traditions. It will be a focal point of the downtown revitalization efforts. Events, displays and activities will be developed to tell the local stories of mountain men and women and will feature acclaimed mountaineers like Horace Kephart, Mark Cathy, William Bartram, and other native mountain men icons (loggers, farmers, and more). The stories and traditions portrayed in the Mountain Heritage Museum will focus on the Scotch-Irish immigration and settlement and will include: the natural history of the Southern Appalachian Mountains, the Cherokee Inhabitation, the Scotch-Irish Immigration, the Trail of Tears, local Civil War actions, depression-era mountain life and the establishment of the Great Smoky Mountains National Park and removal of local people from the park lands. The museum's permanent exhibits will include cabins and demonstrations from each era. Programmatic activities will mirror the interpretive themes and displays and will focus on: rivers and waterways, flora and fauna, archeology, natural science, herbs and native plants, music, language, dance, blacksmithing, wagon making, moonshine making, quilting, agriculture, craft making, basket weaving, pottery, canning, and storytelling. Programming will be designed to teach adults and visitors, as well as children. The goal is to preserve our mountain culture and traditions, and also share them with the visiting public. Educational programs will be "hands-on" whenever possible</p>
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**Blue Ridge National Heritage Area
PRIORITY INITIATIVE WORKSHEET**

Goal:	Adaptive Reuse of 1908 Courthouse as a History Museum
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Person/Organization Responsible:	Cost to Implement:	Estimated Time to Complete:
Great Smoky Mountains Heritage Museum Task Force	6 million	5 years

Action Items:	Resources Required:	Who's Responsible:
Implement Master Plan to open doors within 2 years	\$6.3 million	
Open storefront for sales & visibility	Open storefront for sales & visibility	

Performance Measures:	
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Status:	
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**Blue Ridge National Heritage Area
PRIORITY INITIATIVE WORKSHEET**

Initiative Title:	Parking
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Project Narrative:	<ul style="list-style-type: none"> a. Build one on either side of the bridge one by the train and one by the jail b. Parking-huge issue at Island Park for both locals and visitors c. Review the master plan for the GSMRR and work with them to resolve some of the problems including parking d. Identify all stakeholder and partners, identify funding streams w/n DOT, pursue site location a. Since at least the mid-1930s, Bryson City town leaders have complained about lack of parking. If not addressed, this issue will strangle commercial growth and discourage visitors from returning.
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Person/Organization Responsible:	Cost to Implement:	Estimated Time to Complete:

Action Items:	Resources Required:	Who's Responsible:
Create master traffic/parking plan	\$14,000	
Review GSMRR Master Plan, coordinate parking	\$2,000	
Create parking lot at Island Park	\$7,000 plus land	
Build parking deck at each end of town	\$2 million each	

Performance Measures:	
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Status:	
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**Blue Ridge National Heritage Area
PRIORITY INITIATIVE WORKSHEET**

Initiative Title:	Public Restroom Master Plan
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Project Narrative:	<p>Currently the only public restrooms in Bryson City are at the train depot. Hours are based on the train schedule. If Bryson City intends to attract families and mature couples to experience mountain heritage, then basic public facilities are imperative. Initially, the restroom area next to the Bryson City Police Station can be renovated and opened to the public. This is an ideal location on the town square across from the visitor center. When an appropriate site is identified, a modular restroom can be installed. This will enhance use of attractions such as Island Park. Any new construction, such as the heritage museum, will include public restrooms.</p> <p>Restrooms are also included in the Adaptive Reuse of the Community Building . .</p>
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Goal:	Provide adequate facilities for traveling public
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Person/Organization Responsible:	Cost to Implement:	Estimated Time to Complete:
Town of Bryson City		

Action Items:	Resources Required:	Who's Responsible:
Designate sites	\$5,000	Town of Bryson City
Renovate Police Station restrooms (2 restrooms with 3 stalls each)	\$24,000	Town of Bryson City
Include new restrooms in new construction (same specifications)	\$70,000	Town of Bryson City
Install a modular restroom	\$50,000	Town of Bryson City

Performance Measures:	
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Status:	
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**Blue Ridge National Heritage Area
PRIORITY INITIATIVE WORKSHEET**

Initiative Title:	Develop a Visual Arts and Craft Education Center
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Goal:	To enrich lives through art and nurturing the creative talents of individuals
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Project Narrative:	<p>Offers art classes and craft classes for everyone from the novice to the professional.. Courses will be one and two weeks (or a weekend) in length and require students to be in attendance Sunday through Friday. Most courses are for "all levels," meaning the class is suited for students at beginning, intermediate or advanced ability levels. In a few instances a class declares a particular level, and it is necessary for students to register for the class that meets their specific level. The studios, resource center and gallery remain open until midnight during both one-week and two-week classes and over the weekend on two-week classes. Internet access is available in our resource center during those same times.</p> <p>Establish working craft/ artist studios. Have gallery/ shop at entrance to sell what's made inside. Feature artisan classes & demonstrations</p> <p>The Artists-in-Residence program is designed to give pre-professional, self-directed artists time and space to develop a major body of work in a creative community of students and visiting faculty. Four to five artists are selected annually to participate in the 11-month program.</p>
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Person/Organization Responsible:	Cost to Implement:	Estimated Time to Complete:

Action Items:	Resources Required:	Who's Responsible:
Feasibility Study	\$25,000	

Status:	Concept
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**Blue Ridge National Heritage Area
PRIORITY INITIATIVE WORKSHEET**

Initiative Title:	Renovation of the Community Building on the Square
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Goal:	Provide public meeting space for county citizens
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Project Narrative:	
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Person/Organization Responsible:	Cost to Implement:	Estimated Time to Complete:

Action Items:	Resources Required:	Who's Responsible:
Contract with architect to design master plan for the building	\$40,000	

Status:	Concept
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**Blue Ridge National Heritage Area
PRIORITY INITIATIVE WORKSHEET**

Initiative Title:	Visitors Center
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Goal:	
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Project Narrative:	
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Person/Organization Responsible:	Cost to Implement:	Estimated Time to Complete:
Chamber/TDA		

Action Items:	Resources Required:	Who's Responsible:

Status:	
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**Blue Ridge National Heritage Area
PRIORITY INITIATIVE WORKSHEET**

Initiative Title:	Transportation Improvements
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Project Narrative and Goals	<p><u>Complete a Thoroughfare Master Plan.</u> This is a year long process facilitated by DOT. Town has gone through the process before but the plan was not adopted. A thoroughfare plan is required before special projects can be requested by the County</p> <p><u>Develop a Sidewalk Master Plan</u> for the entire downtown and other critical areas</p> <p><u>Complete a Bike Trail Master Plan.</u> Work with DOT to complete a proposal by spring 04. DOT has enhancement funds available for bike paths and is looking for projects. Caveat is that there can be no rt-of-way issues. Bikeway can extend 4 blocks to 3 miles. The deadline is Spring 04.</p> <p><u>Traffic Flow:</u> Re-visit the 1336 conceptual plan of how to improve traffic flow through town. Work with local NC Department of Transportation Board member and staff to address traffic issues in Bryson City, especially the entryway areas.</p>
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Person/Organization Responsible:	Cost to Implement:	Estimated Time to Complete:
Partnership for the Future		

Action Items:	Resources Required:	Who's Responsible:
Complete a Thoroughfare Master Plan	\$20,000	
Complete Bike Trail Master Plan	\$14,000	
Pave the old River Road and connect to the county recreation park		
Update "Share the Road" program	nominal	
Develop Sidewalk and & Trails Master Plan	\$14,000	
Consider helicopter service to regional airport	\$800,000	

Status:	
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**Blue Ridge National Heritage Area
PRIORITY INITIATIVE WORKSHEET**

Initiative Title:	Unified Signage and Beautification
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Project Goal and Narrative:	<p>Signs must respond to the specific navigational and informational needs of the area. Signs will assist users in locating specific destinations. The functions of signs may also include traffic control, identification of specific amenities, directions to nearby facilities, handicap accessibility information, interpretive exhibits of historic sites or points of special interest. Therefore, an overall system of interrelated signs should be devised, so that all informational and directional needs can be met. Signs should integrate well into the environment, i.e. they should fulfill their functions without detracting from the scenic beauty of the environment.</p> <p>Billboards will be used to mark the gateway entrance at Exit 67 off of hwy 74.</p> <p>Form a Beautification Commission to:</p> <ol style="list-style-type: none"> a. Conduct a countywide assessment of entryways b. Partner with civic groups to upgrade/beautify community gateways/entrances throughout the county c. Develop a countywide cleanup and education and awareness campaign. d. Involve youth groups within schools and churches in existing cleanup efforts including the lake and river. Work with extension service as a primary sponsor. e. Develop a region-wide partnership with local corporate offices of fast food restaurants to promote litter reduction.
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Person/Organization Responsible:	Cost to Implement:	Estimated Time to Complete:
Charles Snodgrass	\$19,400	Two years

Action Items:	Resources Required:	Who's Responsible:
Create unified signage manual w/guidelines & design standards	\$7,000	Jack Becknell
Fund Gateway to Smokies billboard	\$2,400/yr	Charles Snodgrass
Update/create attractive gateways at entrances to Bryson City area	\$4,000	Civic groups
Conduct county- wide assessment of entryways	\$400	
Partner w/civic groups to upgrade/ beautify entryways	\$700	
Develop cleanup & education and awareness campaign	\$2,000	
Get youth groups, school & church involved in existing cleanup efforts	nominal	
Multi-county effort w/fast food businesses to promote litter reduction	\$2,000	
Create beautification commission	nominal	

**Blue Ridge National Heritage Area
PRIORITY INITIATIVE WORKSHEET**

Initiative Title:	Next Generation Youth Center
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Goal:	Build a Teen Center and programming for Swain County Youth
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Project Goal and Narrative:	<p>Collaborate with Our Next Generation, Inc. (Asheville) to build and fund for the first three years a 5,000 sq. ft. Youth Center in or near downtown Bryson City. The Center would be open every afternoon and operate until late in the evening offering a variety of activities in a drug-free, alcohol free, smoke free environment. It would be a place for teens to “hang out”, dance, listen to music, study and play games. Adults will supervise activities and provide security.</p> <p>Staff from the Center would collaborate with youth programs offered by the Swain County Family Resource Center that include a Career Club, tutoring, childcare for teen moms and youth leadership activities. It would also be a hub for outdoor adventures.</p> <p>Three goals of the Center will be:</p> <ol style="list-style-type: none"> 1. Prevent students from dropping out of school. 2. Help young people who have already dropped out of school. 3. Help teenage mothers finish their high school education.
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Person/Organization Responsible:	Cost to Implement:	Estimated Time to Complete:
Nancy Gibby	\$140,000	

Action Items:	Resources Required:	Who’s Responsible:
Locate and construct Youth Center	\$120,000	Nancy Gibby
Begin outdoor programs that include using Greenway nodes as outdoor classrooms	\$ 8,000	Rob Hawk
Use outdoor adventures to teach stewardship of local natural & historic resources	\$ 6,000	Rob Hawk
Implement Adventures of the American mind at the Youth Center		Frank Lay
Provide leadership training and opportunities for middle-school students	\$ 6,000	Jennifer Hunt

Status:	
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**Blue Ridge National Heritage Area
PRIORITY INITIATIVE WORKSHEET**

Initiative Title: **Entertainment/Public Market Venues:**

Project Goals and Narrative:	<p><u>Expand Venues for Traditional Music and Capitalize on Blue Ridge Music Trails</u></p> <ol style="list-style-type: none"> a. Develop a working partnership with SMMA and link back into other culture activities like the festivals b. Incorporate clogging c. Enhance current TDA activities by inviting outside participation, increasing variety, exploring funding opportunities; explore collaboration w/ GMMRR maybe move the entire performance to the Depot. d. Develop a local radio show e. Develop reciprocal thinking with local business to get more people out to the music <p><u>Establish Saturday Night Flea Market</u></p> <ol style="list-style-type: none"> a. Identify location and facilities in the downtown. b. Avoid competition with downtown business in the morning c. Create flyer d. Bring in vendors e. Market to Saturday morning flea market crowd <p><u>Establish a County Fair Ground</u> and have events there every Saturday night.</p>
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Person/Organization Responsible:	Cost to Implement:	Estimated Time to Complete:
Town of Bryson City	\$18,000	One year

Action Items:	Resources Required:	Who's Responsible:
Expand venues for traditional music (e.g. SMCT)	4000	Town of Bryson City
Develop working partnership w/SMMA	1000	Town of Bryson City
Develop "old timely" radio show	9000	Smoky Mtn Host
Begin a Saturday NIGHT flea market	\$2,000	Town of Bryson City
Create a nighttime "Country Fair	\$10,000	Town of Bryson City
Promote downtown Farmers Market	\$800	Town of Bryson City

Performance Measures:

Status:

Blue Ridge National Heritage Area PRIORITY INITIATIVE WORKSHEET

Initiative Title:	Old Swain County Courthouse Welcome Center Project
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Project Narrative:	<p>The main purpose of this project is to completely restore the first floor of the old Swain County Courthouse and create a Welcome Center for the Great Smoky Mountains National Park (GSMNP). This Welcome Center will be operated by the Great Smoky Mountains Association in conjunction with the Swain County Chamber of Commerce and the Swain County Genealogical Society. The old Swain County Courthouse is located in the center of Bryson City, Swain County, NC. Currently, the only Welcome Center for the GSMNP located in North Carolina is the Oconaluftee Visitors Center at the Park entrance on US 441 just north of Cherokee, NC. A Welcome Center located in Bryson City will attract many additional Park visitors to Deep Creek Campground located three miles from this proposed Welcome Center. Furthermore, a Welcome Center in Bryson City will provide an added tourist attraction in Swain County and the surrounding WNC area. This Welcome Center in the old Swain County Courthouse will compliment a planned Swain County cultural heritage museum on the second floor. And, since the old Courthouse is listed on the National Historic Registry, this will be the first Welcome Center for the Great Smoky Mountains National Park to be housed in such a structure, adding an extra dimension to the Center's tourist attractiveness. As a state-of-the-art Welcome Center, it will be the premier GSMNP Welcome Center in the State of North Carolina.</p>
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Goal:	<p>Project goals are:</p> <ol style="list-style-type: none"> 1. Obtain grant funds to supplement monies already pledged by the Great Smoky Mountains Association, the Swain County Government and the Town of Bryson City 2. Begin construction on or about March 1, 2009 3. Convert/refurbish the first floor of the old Swain County Courthouse, making it the premier GSMNP Welcome Center in the State of North Carolina with a completion date of January 1, 2010, helping support the 75th Anniversary celebration of the GSMNP <p>The proposed approach is the most beneficial to accomplishing the stated goals since it brings together the area's two controlling governmental agencies, Swain County Government and the Town of Bryson City and marries them with the Great Smoky Mountains Association which already operates various Welcome Centers to the Great Smoky Mountains National Park in Western North Carolina and Eastern Tennessee. In conjunction with the Swain County Chamber of Commerce and with assistance from the Swain County Genealogical Society, the Welcome Center will be professionally managed, operated and maintained.</p> <p>Local demand for this project is best illustrated by letters of support from key stakeholders such as Swain County Government, the Town of Bryson City, the Great Smoky Mountains Association, the Swain County Chamber of Commerce, the Swain County Genealogical Society, and the Superintendent of the Great Smoky Mountains National Park. See attached letters of commitment and support.</p>
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Person/Organization Responsible:	Cost to Implement:	Estimated Time to Complete:
1. Partnership for the Future of Bryson City & Swain County, Inc. 2. Swain County Government 3. Town of Bryson City 4. Swain County Chamber of Commerce 5. Swain County Genealogical Society 6. Great Smoky Mountains Association 7. National Park Service / GSMNP	\$405,778	Start Date: March 1, 2009 Completion Date: January 1, 2010

Action Items:				Resources Required:	Who's Responsible:
ACTION ITEM	RESPONSIBILITY	START DATE	COMPLETION	TOTAL PROJECT COST = \$405,778 BRNHA GRANT FUNDS = \$30,755 MATCHING FUNDS from Swain Co. Government, Town of Bryson City and GSMA = \$375,023	1. Partnership for the Future of Bryson City & Swain County, Inc. 2. Swain County Government 3. Town of Bryson City 4. Swain County Chamber of Commerce 5. Swain County Genealogical Society 6. Great Smoky Mountains Association 7. National Park Service / GSMNP
Identify & Budget A-V equipment	D. Wood	10-01-08	10-01-08		
Submit BRNHA Grant Application	D. Wood	9-01-08	10-01-08		
Begin Renovation of 1st Floor of old Swain County Courthouse	King & Callicutt	3-01-09	11-01-09		
Installation of A-V Equipment	D. Wood & AVI	5-01-09	8-01-09		
Grand Opening	King & Callicutt	1-01-10	1-01-10		

Performance Measures:
<p>Performance measures for this project will be measured in three distinct ways:</p> <ol style="list-style-type: none"> Increase sales at local businesses by 5% from JAN 2010 – DEC 2010 Increase visits to Deep Creek Campground, GSMNP by 3% from JAN 2010 – MAY 2010 Utilize a building listed on the National Historic Registry that is currently vacant <p>Surveys to be conducted at the Welcome Center will provide data for the evaluation of the efficacy of the facility. Furthermore, this project will be leveraged with other activities in Swain County and Bryson City, such as the 100th anniversary of the Swain County Courthouse in June 2008, completion of a cultural heritage museum on the second floor of the Swain County Courthouse and the celebration of the 75th Anniversary of the Great Smoky Mountains National Park. With roughly forty percent (40%) of the National Park in Swain County, the Swain County Courthouse in Bryson City is the ideal spot for a Welcome Center for the Park and promotion of a relaxing Smoky Mountain vacation. In addition, the Swain County Courthouse is listed on the National Historic Registry and would be the first building of its kind to host a Welcome</p>

Center for the Great Smoky Mountains National Park.

Status:

As of September 8, 2008, all project costs and projections have been established. We are awaiting BRNHA grant submission on October 1, 2008 and the awarding of funds in March 2009. With these grant funds and utilizing funds from the Swain County Government, Town of Bryson City, Great Smoky Mountains Association and, hopefully, the BRNHA grant, construction will be accomplished via a joint effort by Swain County Government and Audio Visual Innovations (AVI) the largest Audio-Visual systems integrator in the U.S. Work will begin on or about March 1, 2009 and conversion of the first floor of the old Swain County Courthouse to a Welcome Center for the GSMNP will be completed on or about January 1, 2010.

Blue Ridge National Heritage Area PRIORITY INITIATIVE WORKSHEET

Initiative Title:	Oconaluftee Visitor Center Expansion and New Exhibits
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Project Narrative:	The new visitor center will triple available exhibit space, allowing for a new series of exhibits focusing primarily on the cultural history of the park area, including Cherokee heritage and agricultural heritage, as well as some aspects of craft and music heritage. Other exhibits will provide visitors with general park information and regional tourism information.
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Goal:	Build new visitor center and fabricate and install new cultural history exhibits.
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Person/Organization Responsible:	Cost to Implement:	Estimated Time to Complete:
National Park Service	\$3,000,000	2008-2010

Action Items:	Resources Required:	Who's Responsible:
Build new visitor center.	\$2,500,000	National Park Service and Great Smoky Mountains Association
Plan, design, fabricate, and install new exhibits.	\$500,000	National Park Service and Friends of the Smokies

Performance Measures:	Completion of new building and installation of new exhibits by late 2010/early 2011.
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Status:	<p>Construction plans for the new visitor center are in the final stages with groundbreaking currently scheduled for June 2009; Great Smoky Mountains Association has already committed the \$2.5 million construction expense.</p> <p>The exhibits are in the planning stage, with a consultant hired to lead the planning process starting October 1. National Park Service has provided \$70,000 for this planning phase; Friends of the Smokies has provided \$50,000, via a \$15,000 planning grant from Cherokee Preservation Foundation and \$35,000 in specialty license plate funds. Exhibit planning and design will continue through 2009, with fabrication and installation scheduled for 2010.</p>
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Swain Heritage Development Inventory
Including things to do and significant assets
Things that can be a marketed

Music

1. River Park Music sponsored by TDA
2. Inspiration Park/Singing on the Mountain
3. Smoky Mountain Music Association
4. Music at the Depot
5. Music at Deep Creek
6. Smoky Mountain Jamboree/Cherokee
7. Mountain Perks
8. Darnell Farm staging area
9. Festivals

Cherokee

1. Nantahala Caves
2. Tsali
3. Yonagusta
4. Tuckaseegee River
5. Judaculla Rock at Fontana
6. Lost Cherokee Villages of Fontana
7. Kituwah
8. EBCI
9. Festivals

Scots-Irish (general cultural attractions)

1. Festivals in the Park (GSMNP)
 - a. Women's Work (June)
 - b. Mountain Life (September) Takes place at Mountain Farm Center (Oconaluftee) - festivals depict various mountain skills
2. Darnell Farm Festivals, which incorporate mountain crafts, music, etc.
 - a. Antique Tractor festival (in development)
 - b. Timberfest
 - c. Fiddlers Convention
 - d. Strawberry Jam
3. Rail Fest
4. Smoky Mountain Community Theatre
5. Swain Center for the Arts
6. Chamber of Commerce

Craft

1. Heritage Festival
2. Firemen's Day

Natural

1. Outdoor Adventure Festival
2. Appalachian Trail

3. Tsali Bike Trail
4. River View Trail/Greenway
5. Tubing Businesses
6. Fontana Lake (Boat Rentals)
7. Horse Back Riding businesses
8. Walking Trail Guide and Map
9. Bird watching
10. Wildflower walks
11. GSMNP
12. Deep Creek Campground
13. Tsali Campground
14. Nantahala National Forest
15. Needmore Preserve
16. Big Laurel
17. Lands Creek Watershed
18. Kelly Bennett Park
19. Fontana Lake
20. Fontana Boat Dock
21. Panther Creek Dock
22. Lemons Branch Boat Launch
23. Overlook near Tsali
24. Greasy Branch Boat Dock
25. House boats
26. Fishing Tournament Fontana
27. Hazel Creek et al North Shore
28. Nantahala Gorge
29. Whitewater Industry
30. Nantahala River
31. Little Tennessee River
32. Deep Creek
33. Tuckaseegee River
34. Island Park
35. Governors Island Welcome Center
36. 288 Boat Ramp, Fishing Pier and Picnic Area
37. Ela Kayak put-in
- 38.

Agriculture

1. Darnell Farm
2. Shelton Farm
3. Bryson City Farmers Market
- 4.

Historic

1. Road to No Where/Lakeview Drive
2. Horse Back Riding
3. Historic Graveyards
4. Look Homeward Angel
5. Old Beasley Place

6. Kope-Elias House
7. Battle of Deep Creek
8. Kephart Grave
9. William Bartram
10. Lost Communities/Drowned Towns
11. Fontana Dam
12. Bryson City Historic Downtown
13. Depot 1889
14. Able Hyatt House
15. Grist Mill on Conley's Creek
16. Streetscape
17. GSMRR